

**Ways to Make Money Now:  
Idea#5: Letter to your child from  
the Easter Bunny. Sales Promo  
Letter, Sample Letter to a Child and  
the Order Form**

By the time you finish reading this letter, you will believe in the magic of the Easter Bunny . . .again.

Dear Friends,

Do you remember that time not so long ago when all things were still possible? When magic, mystery, and pretend was a regular part of every day? Jack Frost etched designs on the window panes. Fairies and elves lived in the bushes behind the house. They danced in the moonlight, slept on beds of moss and gathered drops of dew to quench their thirst. Ghosts and goblins lurked in the shadows. Did you talk to your stuffed animals? Did your imaginary friend live under the kitchen table or behind the living room sofa?

Did the boogey man sip raspberry Kool-Aid under your bed at night?

Imagine pulling something back out from that rich pretend world and holding it in your hands. Imagine a letter from a mystical friend—a personal letter written directly to you, for you, about your life, your accomplishments and your family.

How delightful. How amazing.

Peter Cottontail will soon be hopping down the bunny trail. I bet your child knows . . . Easter is on its way. Now you can bring part of your child's imagination to life.

Children love mail! Getting a letter is a special treat. Imagine the look on your child's face, when he gets a personalized letter from the Easter bunny. What a surprise! With awe in her voice, she will ask, "How did the Easter Bunny know that?"

It will be a priceless memory.

A letter from the Easter Bunny is easy to order, and not only that, it's a nice addition to the scrapbook. It also looks great framed and hanging on the wall! This is an easy and fun way to document childhood milestones.

This is really a powerful reading experience for a child. Children are excited to get mail. They love surprises. Reading personal mail is fun. Now add



the magic of a well known mystical folk character like the Easter Bunny and you'll light a fire in the imagination of your child.

With the information you provide on the order form, this letter can evoke strong emotions of joy, love, and hope. Your child will read this letter over and over and over. He will carry it with him for days, sharing it with anyone who will listen. Now that is what I call good reading material!



All letters come on special Easter Bunny stationery in a decorated envelope with a return address of "Easter Bunny Helper Station 156" in St. Croix Falls.

No two letters are the same, and siblings get different letter formats. The length and quality of the individual letter depends upon the quality and amount of information received on the order form.

Childhood passes quickly. Think for a minute about how many Easters your child has left before she is too old to believe in Easter Bunny magic. A letter from the Easter bunny won't stop your child from growing up. But it will create a memory to treasure. Capture your child's imagination. Order a letter from the Easter Bunny today.

Just print and fill out the attached order form (a Word document) and send it with check or money order for \$3.00 to:

Sunshine Words

1578 Sunshine St.

St. Croix Falls, WI 54024

If you have any questions or have any problems opening the attachment, please don't hesitate to contact me. If necessary, the form can be easily e-mailed in the body of a text.

Call any time at 715-483-9699 or e-mail me at [wondrac@scf.k12.wi.us](mailto:wondrac@scf.k12.wi.us) or [sunshineworks@centurytel.net](mailto:sunshineworks@centurytel.net)

Best wishes,

The Easter Bunny's Helper

Chris Wondra

P.S. Attached is a sample so you can see how much fun the letter can be.

P.P.S Feel free to share this e-mail. Spread the word. Spread the wonder.

Congratulations. You are one step closer to giving a truly magical experience. Like children, each letter is unique and personal. Siblings receive different letter formats. No two letters are the same, and all come on special Easter Bunny stationary and in a decorated envelope. Each letter is just \$3.00. Simply print and fill out the order form below, attach your payment (checks can be made out to "**Sunshine Words**," Cash is fine too. Mail to:

**Sunshine Words**

**1578 Sunshine St.**

**St. Croix Falls, WI 54024**

If you are uncomfortable filling out any part of this form (or if you just don't know) simply leave that spot blank.

Letters will be written and sent on or before April 5th (Easter is April 11th).

**Please fill out a separate form for each person you order for.**

***Remember: The length and quality of the letter depends upon the quality and amount of info you supply!***

Name of person ordering the letter and your email or phone # (in case of question)

\_\_\_\_\_  
Recipient's name (first+last) & age\_\_\_\_\_

Recipient's Gender (Boy or Girl/Man or Woman)\_\_\_\_\_

**Recipient's sending address** \_\_\_\_\_

\_\_\_\_\_  
Awards/ Accomplishments this year\_\_\_\_\_

\_\_\_\_\_  
Brother/Sister names\_\_\_\_\_

Chores regularly performed\_\_\_\_\_

Examples of good behavior\_\_\_\_\_

Eye Color\_\_\_\_\_

Recipient lives with Mom, Dad, Wife, Husband, Grandmother, Roommate, etc.

April 5, 2004

Brady Leahy

1589 Sunshine St.

St. Croix Falls WI, 54024

Dear Brady,

Do you have a special place? I do. It's a quiet place I like to go, when I want to play or read or just be by myself. There is a little forest path that leads to my special place. And the little path leads to the top of a little hill. And at the very tip-top of this little hill is a little tree. But today, when I looked at that little tree it didn't seem so little anymore. Today it looked bigger, and a little stronger, and a little sturdier. And then I thought to myself, "This tree is 6 years old, just like Brady Leahy." And then I thought, "That must be the age for growing."

Brady, it is hard for me to believe that you are 6 years old already! I know that you probably think it will take forever to grow up. Well, it won't. I can already tell that you are growing into a very special young man. Just think of all the things you can do. Now you can swim across the pool. You have a great batting stance, and you are also reading! All of my forest helpers and I are so proud of you, Brady!

Well, speaking of things to do, we sure have a lot to do in the magic forest before Easter. You wouldn't believe the pile of eggs that we still have to decorate! Oh my gosh! It is stacked almost to the clouds, like a huge white mountain! Can you imagine that? And all my little helper bunnies are hippity-hopping up and down that mountain of eggs. They gather and color and decorate from morning till night. Then, together, we sort everything into my special delivery baskets. It sure is a lot of work, but it is also loads of fun. I am very lucky to have such good helpers. I couldn't do it without them.

Brady, I've been watching you grow up. So I know what a good helper you are. It is so nice when you cheerfully clean up your toys when asked. That really helps your mom and dad out a lot. The "cheerfully" is the best part!

You know what, Brady? That pile of eggs isn't going to decorate itself. So I better be going now. It was fun writing to you. I think of you often. Be a good boy. Remember to keep taking turns shooting hoops with Nolan and Calan. But most of all, Brady, remember that I love you very, very much!

Happy Easter!

Love,

Easter Bunny

Easter Bunny

